

## **DAMCOP Summary & Action Plan (from conference 6/5/2025)**

### **Key Themes**

- Focus highlighted enterprise-level AM examples due to mixed audience.
- Australian DoD AM program expanding, potential collaboration via AUKUS.
- AM seen as a strategic point for multinational collaboration.
- Successful AM models from Clyde and Thames Water noted.
- DAMCoP Manifesto broadly accepted with suggested enhancements.
- Importance of communication, case studies, and internal AM champions.
- Suggested rebranding of "Asset Management" for better engagement.

### **Key Issues**

- Fragmented asset management (AM) structure with unclear leadership.
- Lack of coherence across TLB's. Budgeting models misaligned with operational needs.
- Examples of good practices from Canada and NATO.
- Ongoing key programs include Dreadnaught, Project Neptune, and others.

### **Infographic Development**

- Visual tool led by Tim Ingram to clarify AM concepts.
- Focus on whole-life risk and ownership.
- Use relatable Defence examples.
- Collect feedback and promote as a unifying communication tool.

### **DAMCOP Manifesto & Governance Reform**

- Current manifesto lacks leadership and professionalization focus.
- Update language to emphasize optimisation, ownership, and leadership.
- Develop a cultural shift strategy.
- Secure formal endorsement of AM priorities.

### **Future Event Planning**

- Promote consistent language and standards.
- Emphasize interoperability and data issues.
- Leverage lessons from non-defence sectors.
- Organize workshops, industry roundtables, and develop standardization roadmaps.

### **Recommended Actions**

- Collaborate with Australian DoD AM via AUKUS.
- Incorporate inter-organization AM lessons into MoD strategy.
- Update DAMCoP Manifesto emphasizing people, digitalization, and governance.
- Tailor messaging to different audiences, align terminology.
- Develop real-world examples showcasing AM value.
- Identify internal champions and apply change leadership models.
- Coordinate with Defence Acquisition Centre.
- Explore rebranding to improve engagement.
- Create unified AM governance and accountability.
- Align budgeting with capex/opex visibility.
- Define risk profiles for assets.
- Learn from NATO and industry models.
- Standardize data and integrate with Defence systems.